



Deerfoot United Football Club Board Of Directors Meeting

Wednesday January 10th 2018 – Cummins Board Room
4912 – 52nd Street SE Calgary, AB T2B 3H6

Call to Order Rob 5:42pm Lance Seconds

Attendees Present:

- Quianna Sharples
- Marlene Mashinter
- Cory Abel
- Brianna Parkhill
- John Shiells
- Lance Christopher
- Rob Lanzillotta
- Danilo Schoenfeldt
- Shane Rompfer

Approval of last meeting minutes Marlene, Shane seconds

Accountability, We need to decide what each would be accountable for.

As it sits currently we have many outstanding invoices and cheques that need to be written. Things need to be paid in a timely matter and we need a better tracking system for incoming and outgoing payments. ***Preferably most cleaned up by Friday January 19th 2018 or a very good idea where we sit by then***

Where are the jersey collected jersey cheques? Cory will send an email to Wendy about the jersey cheques.

Coaches are trusted to collect these when giving out jerseys but haven't or haven't turned into DUFC. We will be adding a \$50 jersey fee button onto registration to help eliminate the loss of cheques and jerseys.

\$100 post dated fundraising cheque. We were looking at doing this as the coaches do not help the club with club fundraising by passing the information along to their teams. Club fundraising is important to help offset costs associated with the season (field rentals, equipment)

What are we going to do to bring in U4-U12 players?

BBQ open house

Discussions of putting U4-U6 as a community house league, then taking them back to our club at U8 CMSA level.

Ellen & Cory will talk to the community centres around the NE short NW to get a feeler for who is doing community soccer.

Registration will open Feb 1st 2018

We will be looking into expanding our advertising to include flyers put up at leisure centres, soccer centres, sportsplexes and schools. Not sure who is taking this on.

We decided we would go with more signs and a lot of different locations:

1. TG will remain BUT we want better placing – on Centre Street
2. Genesis Centre
3. Calgary Soccer Centre
4. Village Square Leisure Centre
5. 16Ave & 19 Street NE
6. Monroe field @ 4 Street
7. In between Telus Spark/Zoo
8. Cornerstone youth Centre in Mayland – Cory to talk to them
9. Shaw building – Marlene to talk to them
10. 7 Ave & Barlow Trail N
11. 72 ave & Centre Street N

Sign will read:

DEERFOOT UNITED

REGISTRATION OPEN NOW!!

U4-U18

JOIN.DUFC.CA

Cory will have a fee list for me and John and rest of board Friday Jan 19th 2018

John will add what our fees include to the website (tech, field rental, jersey rental, socks etc.)

Tech

All teams/tiers will get 6 free tech sessions included in their fees for outdoor season (this could change to more)

Rough deadlines from CMSA (have already been mailed out from CMSA)

Try-outs will be in May (1st week I believe)

We will continue with the pre-season conditioning/tech sessions.

Danilo will outline fees for extra tech sessions, if a team wants 6 more sessions on top of their 6 free they can pay to get them.

Cory will check with CMSA about photography

Budget for registration before February 1st 2018

John and Cory (and Ellen if she is feeling up for it) will meet and talk about house league.

Look into advertising on Road sport Auto on McKnight, they have a sign that you can rent. Call and get quote.

Quianna to find the cheapest lawn signs so we can spam the NE with signs every where.

Where do we want to go with accountability, review.

Tech will be moving from 3 teams at a time to 2. This will give more opportunity for Danilo to get a good look and see where the individuals need help.

Wendy needs to look into unpaid fees and outstanding invoices and see where we are and try to collect/pay out what owed.

We will no longer be collecting memberships from any community halls. All memberships must be purchased through the community hall in the players community going forward.

Cory has decided that he will be moving on as president from the club. He will remain as past president and will be involved however we need him but will not be re-running as president. He has suggested Brianna be nominated for president. Marlene will be stepping down as equipment coordinator but would still like to remain as fundraising coordinator.

AGM will be held Feb 11th 2018

Do we have to many board members for the size of our club? Thinking about downsizing voting members.

Need to add to our club level roles; field painting; non-voting

Ellen will have both her boys fees paid for this season (1 for board and the other for all the extra work they did for us last season)

We really need to figure out BOD credits; should we be giving them out to whomever we please or should they be going to long time loyal players of our club that are struggling?

Tech/Practices

Tech/practices are inconsistent across the board for all teams. Some have more tech or practices than other teams. We need to make it more consistent for outdoor season.

We currently have not had any complaints about quantity from coaches/parents.

Fundraising cards;

Need to nail out all the details on what we will do with the funds for these cards; how we will present them to the coaches/teams; how long until we get them?

Casino is scheduled for March 18th and 19th 2018 (Sunday and Monday) at Calgary

Casino

We need to get names filled for positions

GM

Banker

Count Room Supervisor

Cashier

Chip runner

Shifts are 11:00am - 7:00pm and 7:00pm – 3:00am

We need to send out an email with positions and time slots to get all positions filled and to see where we are at currently and how many more volunteers will be needed.

Meeting brought to a close 8:36pm motioned by Brianna second Quianna